

P R E S S R E L E A S E

FRENCH
CENTER
of DESIGN

French
COLLECTION
ART & DESIGN EXHIBITION

14-17 OCTOBER 2024

AT

ARTCURIAL



May Maylis
et Charles Tassin



Maison Leleu



Ateliers Lison de Caunes
Janaina Milheiro



Maison Leleu



Maison Parisienne
Zoé Ouvrier



Ateliers Lison de Caunes
Maison Pouenat - Duvivier Canapés



Arik Levy

French

COLLECTION

AT ARTCURIAL

HÔTEL DASSAULT, 7 Rond-point des Champs Élysées, 75008 Paris

FRENCH COLLECTION EXHIBITION ORGANIZED BY THE FRENCH CENTER OF DESIGN AT ARTCURIAL – OCTOBER 2024

French Collection 2024 brought together art, contemporary design, and 20th-century reissues, and successfully showcased the exceptional quality of French craftsmanship, the originality of its creators, and the vitality of the modern French design scene.

French Collection 2024 was a resounding success. Over four days, it celebrated French excellence in high-end decor, reaffirming Paris as a key capital for art and design on the international scene.

Held at the prestigious Hôtel Dassault, home to the renowned auction house Artcurial, and just steps away from Art Basel Grand Palais, this second edition of the *French Collection* offered a unique experience in the heart of Paris' Golden Triangle.

Kira Hosany carefully selected 100 unique pieces of art and design to embody the dynamism of contemporary creativity and the richness of France's decorative arts tradition. This tribute to French style featured the work of 34 French artists and designers, presenting collectible design, contemporary art pieces, 20th-century furniture reissues, and works born from rare craftsmanship.

Masterfully crafted by *Karim Ceballos*, the scenography elevated each piece while striking a harmonious balance between diverse aesthetics and eras.

Oliva Jourde, founder of The Letter O, a Parisian luxury design agency, was entrusted with the visual identity of the event. The agency produced a strong yet elegant graphic identity.

Throughout the exhibition, architects, collectors, and design enthusiasts from around the world gathered to discover the excellence of French creations.

More than just an exhibition, *French Collection 2024* served as a space for dialogue and exchange within an international community. The event featured a grand opening reception, a conference talk by artist *Arik Levy*, and a closing celebration.

Paris' top architecture firm also attended to discover — or rediscover — the treasures of France's design heritage.

A key part of the experience was the role of the multilingual mediators from the French Center of Design team, who guided visitors through the creative stories behind each work and facilitated meaningful international exchanges.

PARTICIPANTS

ARIK LEVY • ATELIER ALAIN ELLOUZ • ATELIERS LISON DE CAUNES • DUVIVIER CANAPÉS • GALERIE ANNE JACQUEMIN SABLON • GALERIE BSL • JANAINA MILHEIRO • MAISON LELEU • MAISON PARISIENNE • MAISON POUENAT • MAY MAYLIS ET CHARLES TASSIN • STEAVEN RICHARD • THIERRY LEMAIRE • ZOÉ OUVRIER

KEY NUMBERS

- 4 DAYS OF EXHIBITION
- 34 FRENCH ARTISTS AND DESIGNERS SHOWCASED
- 1,200 VISITORS FROM 15 DIFFERENT COUNTRIES
- 100 PIECES ACROSS 500M² FEATURING COLLECTIBLE DESIGN, ART PIECES, CONTEMPORARY CRAFTS, AND REISSUES OF 20TH-CENTURY FURNITURE
- 1 OPENING RECEPTION, 1 CONFERENCE, AND 1 CLOSING COCKTAIL
- 1,000 CATALOGS DISTRIBUTED

A FEMALE-LED TEAM



FOUNDER AND EXHIBITION CURATOR Kira HOSANY

A trained lawyer and a graduate of Sciences Po Paris, Kira Hosany has been a prominent figure in the world of high-end decoration and luxury for over 15 years. Her mission has been to champion

France's position on the global

design stage, driven by her multicultural roots and extensive experience in economic diplomacy.

In 2012, she founded the French Center of Design to provide international interior designers with a direct gateway to French decorative arts and facilitate connections with France's most renowned designers. Her vision for this entrepreneurial project has been clear from the start: to amplify the visibility of French creators and promote a deeper understanding of their work worldwide.

A natural unifier and advocate for collective strength, Kira has curated and organized numerous exhibitions both in France and abroad. In 2008, she launched «Art de vivre à la Française», a showcase of French know-how presented in multiple countries around the world. Building on this, she created «French Collection» in 2020, a Parisian exhibition of collectible design aimed at welcoming international collectors and decorators visiting the French capital.

With an unwavering commitment to promoting French artistic excellence, Kira Hosany continues to foster cultural exchange and international collaboration, cementing the role of French design on the global stage.

www.frenchcenterofdesign.com



THE SET DESIGNER Karim CEBALLOS

Architect, interior designer, and decorator, Karim Ceballos is the founder of KJS Architecture. Originally from Venezuela, where she spent her childhood, she pursued her studies at the prestigious École Spéciale d'Architecture in Paris, where she later established her agency in 2005.

Her interior designs are deeply influenced by her multicultural roots, extensive travels, and diverse experiences. With a refined sense of space, she brings subtlety and elegance to her projects, focusing on balance, spatial harmony, and the enhancement of volumes. Each detail is treated with precision, and she places great importance on the quality of finishes.

Karim Ceballos is known for her ability to surprise and captivate through her mastery of materials, which she enhances with unexpected combinations. By blending styles and eras, she creates eclectic and timeless environments that stand out for their originality and charm. Her signature approach is one of elegance and precision, where no detail is left to chance.

www.kjs-architecture.com



THE ART DIRECTOR Olivia JOURDE

A graduate of ESAG/ Penninghen, Olivia Jourde began her career working in prestigious agencies in Paris and London before launching her creative studio, The Letter O, in 2008.

Today, her agency specializes in art direction for ambitious French and international projects. Her expertise lies in crafting distinctive visual identities for luxury brands, spanning a wide range of sectors, including artistry, auction houses, luxury hotels, champagne brands, and bespoke travel agencies.

Renowned for her refined aesthetic vision and her deep understanding of market trends, Olivia Jourde is a key figure in the Parisian creative scene. Her unique ability to enhance brands and reveal their essence through original and timeless visuals makes her an essential player in the luxury and design industry.

www.theletter-o.com



Galerie
Anne Jacquemin Sablon



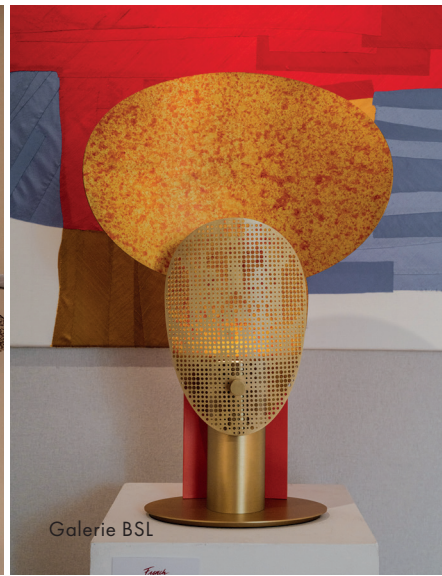
Maison Parisienne



Atelier Alain Ellouz



Steaven Richard



Galerie BSL



Zoé Ouvrier

French
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#FrenchCollectionbyFCD



Thierry Lemaire

WHO WE ARE

The French Center of Design promotes the visibility of French decorative arts on the international stage, fosters a global community of top industry professionals, and welcomes a perceptive audience to France.

Through tours, private events, meetings, and exhibitions, the French Center of Design offers a wide range of unique professional and cultural experiences focused on French fine crafts, collectible design, and architectural heritage.

In the past 12 years, the French Center of Design has welcomed more than 2,000 international professionals to France and organized over 100 international events showcasing the work of French creators.

Since 2020, it has been organizing the French Collection exhibition in Paris.

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